



How to Navigate a Scientific Poster

Objective or Research Question:

Does it clearly state what has been investigated?
If not clear, ask!

Ask, "Where did your idea come from"?
(Sometimes the poster is descriptive.)

Title:

Does it match the research question?

Methods:

Should be succinctly described, using language all can understand, with text size read at 3 feet.

If not, ask "What did you do"?

"Did you run into any problems?"

"How much did it cost?"

Results:

Results best displayed in charts and tables and should answer the research question.

Ask "What did you find?"

"How will this advance science?"

"How would you do it differently next time?"

Conclusions:

What is the next research question?



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