



4340 Redwood Highway #C400
San Rafael, CA 94903

Date: _____

What's Your Number? Breast Density Educational Video Evaluation

I am a (check all that apply):

- Clinician
 Public/Advocate
 Researcher
 Other _____

The length of the video was:

- Too Short
 Appropriate
 Too Long

The pace of the video was:

- Too Slow
 Appropriate
 Too Fast

The material presented in the video was:

- | | | |
|-------------|------------------------------|-----------------------------|
| Appropriate | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Engaging | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Useful | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

Please circle one number for the following questions:

Were concepts presented in a way that you could grasp?	Never	1	2	3	4	5	Always
Was the idea of the range of mammographic density clear?	Never	1	2	3	4	5	Always
Were the maps, graphics and animation suitable and useful?	Never	1	2	3	4	5	Always
Was the structure of the video easy to follow?	Never	1	2	3	4	5	Always

Please rate the quality of the video on the following (circle one number):

Objectives were clear	Very Poor	1	2	3	4	5	Excellent
Concepts presented were relevant	Very Poor	1	2	3	4	5	Excellent
Concepts were presented clearly	Very Poor	1	2	3	4	5	Excellent
Vocabulary was understandable	Very Poor	1	2	3	4	5	Excellent
Introduction captures interest	Very Poor	1	2	3	4	5	Excellent
Amount of content was appropriate	Very Poor	1	2	3	4	5	Excellent
Enough detail was provided	Very Poor	1	2	3	4	5	Excellent

After seeing this video, are you likely to discuss breast density with others? Yes No Maybe

See Reverse

Please let us know your thoughts about this video. We welcome your suggestions for improving it.
